

1 PENELOPE A. PREOVOLOS (CA SBN 87607)
(PPreovolos@mofo.com)
2 ANDREW D. MUHLBACH (CA SBN 175694)
(AMuhlbach@mofo.com)
3 ALEXEI KLESTOFF (CA SBN 224016)
(AKlestoff@mofo.com)
4 MORRISON & FOERSTER LLP
425 Market Street
5 San Francisco, California 94105-2482
Telephone: 415.268.7000
6 Facsimile: 415.268.7522

7 *Attorneys for Defendant*
APPLE INC.

8
9 UNITED STATES DISTRICT COURT
10 NORTHERN DISTRICT OF CALIFORNIA
11 SAN JOSE DIVISION

12
13 IN RE APPLE iPhone 4 PRODUCTS
14 LIABILITY LITIGATION

Case No. 5:10-md-02188-RMW

**DECLARATION OF JEFFREY
GYOMBER IN SUPPORT OF
FINAL SETTLEMENT APPROVAL**

Date: July 13, 2012
Time: 9:00 am
Place: Courtroom 6
The Honorable Ronald Whyte

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19 I, Jeffrey Gyomber, declare and state:

20 1. I am a Senior Consultant at Kurtzman Carson Consultants LLC ("KCC"), located
21 at 75 Rowland Way, Suite 250, Novato, California. I am over 21 years of age and am not a
22 party to this action. I have personal knowledge of the facts set forth herein and, if called as a
23 witness, could and would testify competently thereto.

24 2. The purpose of this declaration is to provide the Parties and the Court with a
25 summary and the results of the work performed by KCC related to the Notice Procedures for
26 the In Re Apple iPhone 4 Products Liability Litigation settlement following the Preliminary
27 Approval.
28

1 3. KCC was retained to, among other tasks, email the Summary Notice of
2 Settlement ("Summary Email Notice") to class members with valid email addresses, and
3 format the Notice of Pendency and Proposed Settlement of Class Action (the "Notice") and
4 the Claim Form, Instructions, and Release (the "Claim Form") to be mailed to class members
5 who request them. Copies of the Summary Email Notice, Notice and Claim Form are
6 attached hereto as Exhibits A, B, and C, respectively.

7 4. On March 5, 2012, KCC received from the Defendant a computerized list of
8 18,134,168 names and email addresses, which represented all United States residents who
9 had registered their iPhone 4 units with the Defendant and provided an email address.

10 5. To prepare the list of email addresses for distribution of the Summary Email
11 Notice, KCC reviewed the list of 18,134,168 records and removed 2,415,849 duplicate email
12 addresses. KCC also identified and withheld 4,039 email addresses belonging to Apple
13 employees, as identified by email addresses with an Apple domain (@apple.com). Apple
14 employees do not qualify for benefits under the settlement. KCC also identified and
15 withheld one email address in an invalid form. The email list was finalized with 15,714,279
16 email address records.

17 6. On or before March 28, 2012, I caused an Interactive Voice Response (the
18 "IVR") system to be established (877-417-7234) to provide information about the settlement
19 and to record requests for Notice Packets.

20 7. On or before March 28, 2012, I caused a website to be established ([http://](http://www.iphone4settlement.com/)
21 www.iphone4settlement.com/) to provide information about the settlement, to allow Class
22 Members the ability to upload images of their Claim Forms on-line, and to allow Class
23 Members to download copies of the Notice.

24 8. Starting on March 28, 2012 and ending on April 10, 2012, I caused the Summary
25 Email Notice to be emailed to each of the 15,714,279 class members with email addresses.

26 9. As of May 29, 2012, 8,462 calls have been received by the IVR. 4,760 of those
27 callers requested a Notice and Claim Form ("Notice Packet"). All Notice Packet requests
28 received by May 29, 2012, have been fulfilled.

Additional claims are expected by the claim filing deadline of August 28, 2012.

Executed on May 31, 2012, at Novato, California.

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DEC. OF JEFFREY GYOMBER ISO FINAL SETTLEMENT APPROVAL

